



JOHN DALTON

CREATIVE DIRECTION, EXPERIENCE DESIGN, & GRAPHICS

SELECTED WORK: PRINCIPAL OF JOHN DALTON DESIGN, EVANSTON IL 2005-PRESENT

MYTHBUSTERS: THE EXPLOSIVE EXHIBITION

GRAPHIC DESIGN

- Debuted at the Museum of Science and Industry (Chicago IL) in 2012
- Currently on tour around the US.
- Partners and collaborators: Geoffrey M. Curley & Associates (St. Paul MN), Exhibit Design Group (St. Paul, MN), the Museum of Science and Industry, and Ravenswood Studios (Chicago IL)

UNLEASHED: BY PETCO

CREATIVE DIRECTION, RETAIL DESIGN

- Concepted and designed brand for PETCO (San Diego, CA) in 2009-2010
- Designed facade, layout, custom furniture, & lighting for flagship store (San Diego CA) & initial group of additional stores (Chula Vista CA, Simi Valley CA, Arlington MA, New York NY, Brooklyn NY)

PRODUCTION PLUS

MARKETING DIRECTION, WEB DESIGN, GRAPHIC DESIGN

- Researched, purchased, designed, and deployed an advertising campaign involving 5 trade publications, an e-mail blitz, direct mail, and brochures (Hinsdale, IL) in 2007-2008
- Created, launched, and wrote [Solutions By Design, the Production Plus E-Zine](#)
- Redesigned company logo and general look and feel

LAKE FOREST ACADEMY

EXHIBITION DESIGN, GRAPHIC DESIGN

- Designed LFA's Sesquicentennial Exhibition, a permanent gallery (Lake Forest, IL) in 2007
- Designed publications, advertising, and street banners for the sesquicentennial celebration
- Updated and cleaned up the school logo

INFOBLOX

CREATIVE DIRECTION, INTERIOR DESIGN, FILMMAKING, GRAPHIC DESIGN

- Creative Director/Filmmaker for BLOX and the Office of the CTO (ongoing)
- Designed Executive Business Center (2010)
- Creative Director/Designer on launch of FlowForwarding.org (2012)

CENTERSTAGE.COM

FREELANCE THEATER WRITER

- [Click here to read any of my reviews online @ Centerstage.com](#)

SELECTED WORK: EXHIBITION DESIGNER AT THE FIELD MUSEUM, CHICAGO IL 1999-2005

LEAD DESIGNER

- Cleopatra: From History to Myth (2000)
- Eternal Egypt: Masterworks of Ancient Art from the British Museum (2001)
- Sue: Dinosaur Discovery Dig (2002)
- The Americas Project/Hall of Ancient Americas (2003-2004)
- The Crown Family Discovery Center (2004)
- Gregor Mendel: Genius of Genetics (2005)

samples, complete CV, & references readily available

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